

University of Pretoria Yearbook 2016

Advanced entrepreneurship 851 (GID 851)

Faculty
Gordon Institute of Business Science

12.00
Contact time
28 contact hours per 3 week cycle

Postgraduate

Language of tuition English

Academic organisation Gordon Institute of Business S

Period of presentation Semester 2

Module content

Oualification

The advanced entrepreneurship elective module is targeted at those MBA students who aim to launch a new high growth business venture at some point in the future. The module will provide very personal learning experiences, built around students' own business ideas and expanding on the material covered in the MBA core course in entrepreneurship. The module is broken down into three distinct segments.

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